

2022 WISTA USA Annual General Meeting **SPONSORSHIP INFORMATION**



WISTA USA AGM 2022, APRIL 27-29, 2022 CHICAGO, IL
“Charting a Course to Vitality: Partnerships - Progress - Prosperity”
agm.wistausa.com

Women’s International Shipping & Trading Association (WISTA) USA Annual General Meeting & Conference Chicago, Illinois, April 27-29, 2022

As the newest U.S. chapter of the **Women’s International Shipping & Trading Association**, the Great Lakes-Midwest Chapter of WISTA is honored to host **WISTA USA’s 2022 AGM & Conference**. WISTA USA members, sponsors and guests will convene in Chicago to conduct business meetings, professional development, participate in a trade show/career fair (open to sponsors) and celebrate the ability to network in person. To view the agenda, attend and/or sponsor please visit this [link](http://agm.wistausa.com/) (<http://agm.wistausa.com/>).

WISTA is an international networking organization that promotes diversity in the maritime, trading, and logistics sectors by providing women a platform to connect, collaborate, and communicate on important professional issues. WISTA currently boasts over 3,700 members in 54 countries, and WISTA USA alone has over 600 active members. This year’s AGM will attract over 175 female executives and decision-makers nationwide and beyond, who work in diverse areas of the maritime industry and related trades.

We are reaching out to you today to offer an opportunity to be a part of this exciting platform. Generous sponsors are essential to the success of this unique annual event! *Sponsorship enhances images of organizations/individuals that emulate and foster an environment of diversity, inclusivity and opportunity.* Sponsors may participate and recruit from a diverse population in our **first ever** WISTA USA Trade Show on April 28, 2022 from 1000-1500 Central. Your support will provide meeting space, meals, and refreshments during the AGM, and highlight your passion for attracting, supporting, and promoting diversity throughout the maritime, logistics, and trade industries.

Becoming a sponsor is easy! **To get the full benefit of your generous support, please [VISIT HERE](#) by March 31, 2022.**

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SPONSORSHIP TYPES

WISTA USA's AGM & Conference, April 27- 29, 2022



Admiral - \$10,000 (2 Available)

- Formal recognition of sponsor organization from event stage during Gala
- Logo placed in tiers on website, mobile app, print material, and other digital displays
- Link on website and event app to sponsor's main page
- Opportunity to provide swag items and company print material to attendees
- Trade show table and the ability to provide print material within swag bag
- Two (2) tickets to WISTA USA VIP welcome reception (by invitation only)
- Four (4) tickets to WISTA USA AGM river cruise welcome reception
- Four (4) tickets to Gala Event

Great Lakes Pilot - \$8,000 (3 Available)

- Formal recognition of sponsor organization from event stage during Gala
- Logo placed in tiers on website, mobile app, print material, & other digital displays
- Link on website and event app to sponsor's main page
- Opportunity to provide swag items and company print material to attendees
- Trade show table and the ability to provide print material within swag bag
- One (1) tickets to WISTA USA VIP welcome reception (by invitation only)
- Two (2) tickets to WISTA USA AGM river cruise welcome reception
- Two (2) tickets to Gala Event

Captain - \$5,000 (4 Available)

- Formal recognition of sponsor organization from event stage during Gala
- Logo placed in tiers on website, mobile app, print material, & other digital displays
- Link on website and event app to sponsor's main page
- Opportunity to provide swag items and company print material to attendees
- Trade show table and the ability to provide print material within swag bag
- Two (2) tickets to WISTA USA AGM river cruise welcome reception
- Two (2) tickets to Gala Event

Chief - \$3,500 (5 Available)

- Formal recognition of sponsor organization from event stage during Gala
- Logo placed in tiers on website, mobile app, print material, & other digital displays
- Link on website and event app to sponsor's main page
- Opportunity to provide swag items and company print material to attendees
- Trade show table and the ability to provide print material within swag bag
- One (1) ticket to WISTA USA AGM river cruise welcome reception
- One (1) ticket to the Gala

Commodore - \$2,000

- Formal recognition of sponsor organization from event stage during Gala
- Logo placed in tiers on website, mobile app, print material, & other digital displays
- Link on website and event app to sponsor's main page
- Opportunity to provide swag items and company print material to attendees
- Sponsor organization receives Trade Show shared space for promotional materials
- Two (2) tickets to WISTA USA AGM river cruise welcome reception

Bos'n - \$1,500

- Formal recognition of sponsor organization from event stage during Gala
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- Sponsor organization receives Trade Show shared space for promotional materials
- One (1) ticket to WISTA USA AGM river cruise welcome reception

Hawespipe - \$1,000

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- Sponsor organization receives Trade Show shared space for promotional materials

Laker or Saltie (you pick) - \$500

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- Opportunity to provide swag items and company print material to attendees

Thank you for your consideration of this request. We look forward to *"Charting a Course to Vitality: Partnerships - Progress - Prosperity"* with you at the AGM conference in Chicago. Please feel free to contact Great Lakes - Midwest Chapter Co-President Judy Druskovich at Jdruskovich@nmc.edu.

Ways to Remit Payment:

(1) To pay by credit or debit card or with your PayPal account, let us know and we will send the invoice with a link to PayPal. Please note that a 3% convenience fee will apply if you use this feature.

(2) To pay by check, please make your check payable to "WISTA USA" and send to:

WISTA USA
c/o Kim Edwards
43999 Urbancrest Court
Ashburn, VA 20147

Please be sure your name/company name is on the check!

The Women's International Shipping and Trading Association (WISTA-USA) is a trade organization organized under U.S. IRS Code 501(c)(6); WISTA USA's federal tax identification number is 13-3952621.