



# **WISTA USA AGM & Conference**

*The Regulatory Seascape: Navigating Legislative and Regulatory Developments in the Maritime Industry*  
*Washington, D.C. | May 10-12, 2023*

## **Celebrating 25 Years of WISTA USA** **SPONSORSHIP OPPORTUNITIES**

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### **Special 25<sup>th</sup> Anniversary Title Sponsor - Light House - \$25,000 (1 available)**

- Speech at the Gala
  - Four conference tickets including Gala dinner
  - Premium reserved seating at keynote luncheon
  - Reserved table at gala dinner with four additional Gala only tickets
  - Opportunity to run promotional company video at the start of the Gala
  - Formal recognition throughout the conference and from event stage as Title Sponsor
  - Extra-large logo placed on website, mobile app, print material, and other digital displays
  - Link on website and event app to sponsor's main page
  - Logo included on swag bag
  - Opportunity to provide prime swag items and company print material to attendees
- **President- \$6,500**
- Formal recognition of sponsor organization from event stage during Conference & Gala
  - Three conference tickets including gala dinner
  - Large logo placed on website, mobile app, print material, and other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide swag items and company print material to attendees
  - Ability to provide print material within swag bag
- **Senator - \$4,500**
- Formal recognition of sponsor organization from event stage during Conference & Gala
  - Two conference tickets including gala dinner
  - Medium logo placed on website, mobile app, print material, & other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide swag items and company print material to attendees
  - Premium trade show table and the ability to provide print material within swag bag
- **Representative - \$2,500**
- Formal recognition of sponsor organization from event stage during Gala
  - Medium logo placed on website, mobile app, print material, & other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide swag items and company print material to attendees
  - Trade show table and the ability to provide print material within swag bag
- **Constituent - \$1,000**
- Logo placed on website, mobile app, print material, & other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide swag items and company print material to attendees



# WISTA USA Annual General Meeting (AGM) & Conference

## SPONSORSHIP OPPORTUNITIES

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- **Conference Wi-Fi Sponsor- \$4,000 (1 available)**
  - Formal recognition of sponsor organization on all printed material, wi-fi info cards and wi-fi signed (printed and digital)
  - Logo placed on website, mobile app, print material, & other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide print material to attendees
  - Sponsor organization receives Trade Show shared space for promotional materials
  
- **Coffee Break Sponsor- \$3,500 (3-4 available)**
  - Formal recognition and logo placement during coffee break & on program
  - Logo placed on website, mobile app, print material, & other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide company print material to attendees on tables during coffee break
  - Sponsor organization receives Trade Show shared space for promotional materials
  
- **Name Badge/Lanyard Sponsor - \$3,500 (1 available)**
  - Logo placed on all attendee name badges
  - Logo on printed signage at registration table
  - Logo placed on website, mobile app, print material, & other digital displays
  - Link on website and event app to sponsor's main page
  - Opportunity to provide swag items and company print material to attendees
  - Sponsor organization receives Trade Show shared space for promotional materials
  
- **Other underwriting sponsorship options: (please inquire about pricing)**
  - Gala goodie bags (farewell gifts)
  - Attendee Breakfast on Friday Morning
  - Leadership Luncheon
  - Printing
  - Registration Table
  - Conference Notepads
  - Charging Table
  - Branded Pens
  - Networking Break Sponsor

Interested in sponsoring, but don't see the right fit above? Ready to reserve your sponsorship? Please contact DC Chapter Co-President Liz Lowe at [eliz.lowe@gmail.com](mailto:eliz.lowe@gmail.com) to discuss these and other sponsorship opportunities. We look forward to seeing you at the AGM conference in Washington, DC and celebrating 25 years of WISTA USA.

The Women's International Shipping and Trading Association (WISTA-USA) is a trade organization organized under U.S. IRS Code 501(c)(6); WISTA USA's federal tax identification number is 13-3952621. For more information, please visit <https://wistainternational.com/association/wista-usa/>.