



**AGM & CONFERENCE 2025**

# **EXPANDING HORIZONS:**

Innovations in Maritime, Space and Alternative Fuels

**May 12-14th, 2025**



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## **Sponsorship Opportunities**

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**Hilton Cocoa Beach Oceanfront**

1550 North Atlantic Avenue

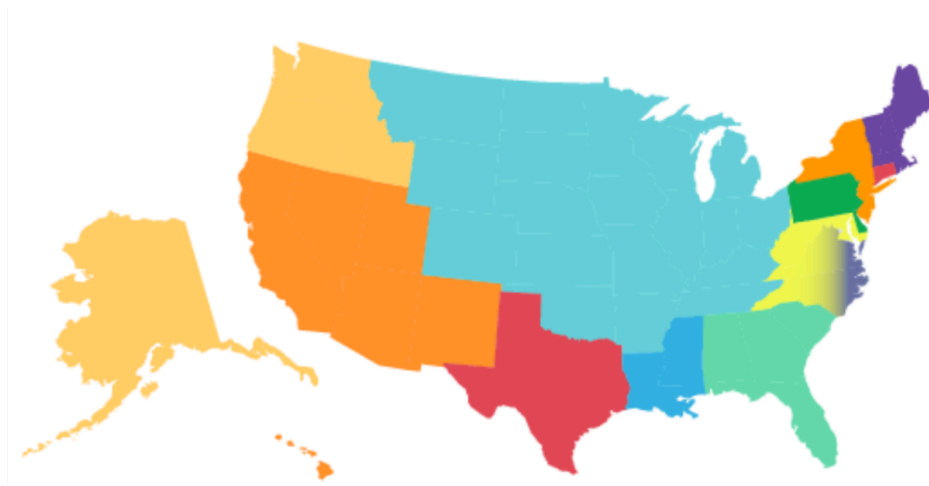
Cocoa Beach, FL 32931

Agenda and Program information, please visit: <https://agm.wistausa.com>

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## **WHO WE ARE**

WISTA USA, founded in 1997, is the largest National WISTA Associations (NWAs) in the world, with 900 members spread across twelve regional Chapters. WISTA USA's mission is to provide networking and educational opportunities for members. In pursuit of these objectives, regional Chapters hold periodic meetings, seminars, and gatherings throughout the year, often in conjunction with larger marine industry events. In addition, the WISTA USA Annual General Meeting takes place each spring, and the International Conference, open to all WISTA members worldwide, takes place each fall. All of these events – whether local, regional, national, or international – provide tremendous networking and educational opportunities for our members and thereby enhance the benefits of membership in the organization.



**Connecticut**

**Delaware River & Bay Area**

**Florida**

**Great Lakes/Midwest**

**Hampton Roads**

**New England**

**New Orleans**

**New York/New Jersey**

**West Coast (CA & HI)**

**Pacific Northwest (AK, WA, OR)**

**Texas**

**Washington, DC Metro**

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## **SPONSORSHIP OPPORTUNITIES**

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# Cosmic Commander – 1 Available

## \$25,000

- Four conference tickets.
- Reserved seating at the keynote luncheon.
- Reserved table at the WISTA AGM & Conference Dinner.
- Opportunity to welcome attendees at the beginning of the WISTA USA Conference.
- Opportunity to address attendees during the Closing Dinner Celebration.
- Logo included in all email marketing leading up to, during, and post conference. WISTA USA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
- A dedicated sponsor-recognition post on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
- Formal recognition will be provided throughout the AGM & conference from the event stage.
- An extra-large sponsor logo with a hyperlink to be placed on the event website, mobile app, and other event displays.
- The sponsor logo on outside of the conference swag bag.
- Opportunity to place (2x) pop-up banners in pre-approved locations in the main event space throughout the duration of the AGM and conference.
- Opportunity to provide swag items to be included in the conference swag bag and on the conference room tables.
- Opportunity to provide a branded notebook, notepad, and/or writing utensil at each attendee seat in the main event space.

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# Nautical Nexus – 4 Available

## \$15,000

- Four conference tickets.
- Reserved seating at the keynote luncheon.
- Reserved table at the WISTA AGM & Conference Dinner.
- Logo included in all email marketing leading up to, during, and post conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
- A dedicated sponsor-recognition post on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
- Formal recognition will be provided throughout the AGM & conference from the event stage.
- A large sponsor logo with a hyperlink to be placed on the event website, mobile app, and other event displays.
- Opportunity to place (2x) pop-up banners in pre-approved locations in the main event space throughout the duration of the AGM and conference.
- Opportunity to provide swag items to be included in the conference swag bag and on the conference room tables.

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# Galactic Leader – 1 Available

Cocktail Reception & Speed Networking Sponsor

## \$7,500

- Two conference tickets.
- Designated sponsor representative to lead the famed "WISTA speed networking" social during the cocktail reception.
- Opportunity to provide branded items to be distributed on the reception tables during the event.
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
- A dedicated sponsor-recognition post on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
- Opportunity to place (1x) pop-up banner in a pre-approved location during the cocktail reception.
- Several dedicated "brought to you by" shoutouts leading up to, during, and post-reception.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

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# Celestial Currents

(Coffee Break Sponsor – Several Available)

## \$6,000

- One conference ticket.
  - Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
  - Inclusion in a sponsor-recognition post, featuring all Celestial Currents sponsors, on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
  - Several dedicated "brought to you by" shoutouts during & around the assigned coffee break.
  - Sponsor signage included at the refreshment tables during the assigned coffee break.
  - A medium logo with links placed on the event website, mobile app, and other event displays.
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## Oceanic Pioneer (WISTA Field Trip Sponsors – Several Available)

## \$5,000

- One conference ticket
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 800 WISTA USA members, regulatory authorities, conference VIPs, and more.
- Inclusion in a sponsor-recognition post, featuring all Oceanic Pioneer sponsors, on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
- Several dedicated "brought to you by" shoutouts during the journey to and from the Hotel and Port Canaveral (on each chartered bus).
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

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## Lanyard Sponsor (1 Available)

### \$4,000

- Logo placed on all attendee badge lanyards.
- Logo on printed signage at the registration table.
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
- Inclusion in a sponsor appreciation post on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

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## Lighthouse Innovator

### \$3,000

- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
- Inclusion in a sponsor appreciation post on WISTA USA's LinkedIn page which boasts over 2000 followers from across the maritime industry.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

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## Stellar Supporter

### \$1,500

- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, conference VIPs, and more.
- A small logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

# OTHER UNDERWRITING SPONSORSHIP OPTIONS:

Please inquire about pricing. We can tailor something to your needs!

- Attendee Breakfast on Wednesday Morning
- Leadership Luncheon
- Printing
- Airport Transportation
- Morning WISTA Yoga Session
- Conference Notepads
- Charging Table
- Beach Towels & Essentials

## Ready to reserve your sponsorship?

Contact WISTA Florida Co-Presidents, Val Cannon and Rebecca Garcia-Malone at [wistausafl@gmail.com](mailto:wistausafl@gmail.com).



The Women's International Shipping and Trading Association is a trade organization organized under U.S. IRS Code 501(c)(6); WISTA USA's federal tax identification number is 13-3952621.

For more information, please visit <https://www.wistausa.com>

WISTA USA welcomes & appreciates contributions of any size. Should your company want to make a donation outside of our listed sponsorship opportunities, please contact [wistausafl@gmail.com](mailto:wistausafl@gmail.com).

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# THANK YOU TO OUR PAST SPONSORS

## AGM & CONFERENCE 2024

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- IRI/ The Marshall Islands Registry
- Port of San Diego
- American Maritime Officers (AMO)
- American Roll-On Roll-Off Carrier
- The American Club
- Jones Walker
- K&L Gates
- The Pasha Group
- Total Marine Solutions
- American Ship Repair
- Cozen O'Conner
- Curtin Maritime
- EMR
- Jeffery Fenneman
- Marine Engineers Beneficial Association
- The Port of Los Angeles
- SUNY Maritime College
- Flynn Delich & Wise
- International Seaways, Inc.
- Matson
- ABS
- Blank Rome
- Crowley
- OSG
- Maersk Line, Limited
- Venable



**CONTACT  
US  
TODAY!**

**Please direct all sponsorship inquiries  
to our WISTA Florida email address:**

**[wistausafl@gmail.com](mailto:wistausafl@gmail.com)**

## WISTA FLORIDA CO-PRESIDENTS



**Rebecca Garcia-Malone**

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**General Manager, Client Services  
Resolve Marine Group**



**Valerie Cannon**  
Valericannon@gmail.com  
Product Marketing Manager  
BAE Ship Repair, Jacksonville

