WISTA USA

2026 AGM & CONFERENCE

Navigating Tomorrow:

Infrastructure, Innovation, and Resilience in Maritime Commerce

May 6 – 8, 2026 | New Orleans, LA

Sponsorship Opportunities

Updated as of Jan. 14, 2026

Who We Are

Women's International Shipping and Trading Association

WISTA USA, founded in 1997, is the largest National WISTA Association in the world, with 900 members spread across twelve regional Chapters. WISTA USA's mission is to provide networking and educational opportunities for members. In pursuit of these objectives, regional Chapters hold regular meetings, seminars, and networking opportunities throughout the year, often in conjunction with larger marine industry events. In addition, the WISTA USA Annual General Meeting (AGM) takes place each spring, and the International Conference, open to all WISTA members worldwide, takes place each fall. All of these events – whether local, regional, national, or international – provide tremendous business development and educational opportunities for our members and thereby enhance the benefits of membership in the organization.

Hampton Roads
New England
New Orleans
New York/New Jersey
Pacific Northwest (AK,WA,OR)
Texas
Washington, DC Metro
West Coast (CA & HI)
Connecticut
Delaware River & Bay Area
Florida
Great Lakes/Midwest

Sponsorship Opportunities

2026 WISTA USA AGM & Conference

New Orleans, LA

Agenda and Program information, please visit:
https://agm.wistausa.com

We appreciate you taking the time to review the available sponsorship opportunities for the 2026 WISTA USA AGM & Conference in New Orleans, LA. With your contribution, we will be able to hold a conference that presents novel ideas, innovations, and insights in the world of shipping and transportation. If you do not see a package that fits your needs, we are happy to work with you to create a sponsorship opportunity that fits you.

Thank you,
WISTA USA New Orleans Chapter

Grand Marshal

$25,000

Lead the sponsorship parade! Sponsors receive:

- Four conference tickets.
- Logo displayed on conference swag bag.
- Opportunity to welcome attendees at the beginning of the WISTA USA AGM & Conference.
- Prominent logo included in all email marketing leading up to, during, and post conference. WISTA USA's email distribution list includes over 900 WISTA USA members.
- A dedicated sponsor recognition post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime industry.
- Formal recognition provided throughout the WISTA USA AGM & Conference from the event stage.
- Prominent sponsor logo with a hyperlink to be placed on the event website, mobile app, and other event displays.
- Opportunity to place two pop-up banners in the main event space throughout the duration of the WISTA USA AGM & Conference.
- Opportunity to provide swag items to be included in the conference swag bag and on the conference room tables.

Laissez Les Bons Temps Naviguer

$20,000

Roll down the river with WISTA as the official sponsor of the opening night networking cruise aboard the Creole Queen, one of New Orleans' famed paddlewheelers. Sponsors receive:

- Four conference tickets.
- Opportunity to address attendees during the opening night networking cruise and formal recognition provided throughout the reception.
- Logo displayed on networking "bingo cards" and opportunity to provide branded items to be distributed on the reception tables during the event.
- Logo included in all email marketing leading up to, during, and post conference. WISTA's email distribution list includes over 900 WISTA USA members.
- A dedicated sponsor recognition post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime and transportation industry.
- Opportunity to display one pop-up banner in the main event space throughout the duration of the WISTA USA AGM & Conference.
- A large logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

~~Under the Sea Sponsor~~

$15,000

Once they've made a splash with the latest maritime trends, attendees will head underwater for a fin-tastic closing reception at the Audubon Aquarium. Sponsor of the reception receives:

- Three conference tickets.
- Formal recognition as the sponsor on all conference materials and throughout the closing reception.
- Logo included in all email marketing leading up to, during, and post conference. WISTA's email distribution list includes over 900 WISTA USA members.
- A dedicated sponsor recognition post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime and transportation industry.
- Opportunity to display one pop-up banner in the main event space throughout the duration of the WISTA USA AGM & Conference.
- A large logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

CLAIMED

Bayou a Drink

$10,000

Keep the party going and raise a glass to those making waves in the industry as the sponsor of the official closing reception after-party. Sponsor receives:

- Three conference tickets.
- Recognition as the Bayou a Drink Sponsor throughout the after-party and on all conference material.
- Opportunity to address attendees at the beginning of the after-party.
- Opportunity to display one pop-up banner in the main event space throughout the duration of the WISTA USA AGM & Conference.
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members.
- A dedicated sponsor recognition post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime and transportation industry.
- A large logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

~~Rhythm & Buoys~~

$7,500

Like a band leader or a navigational beacon, as a core AGM & Conference sponsor, your contribution will guide the conference to success. We will work with you to choose the specific underwriting opportunity for your organization. Options include: Conference Table Sponsor; Conference Breakfast, Conference Lunch, WiFi, etc. Sponsors receive:

CLAIMED

- Two conference tickets.
- Marketing opportunities based on the underwriting opportunity selected, such as: An opportunity to place branded materials on the tables during the WISTA USA AGM & Conference; recognition as the sponsor of the conference breakfast or lunch with signs placed on the buffet tables; or recognition as the wifi sponsor, etc.
- Formal recognition as a sponsor on all conference materials and shoutouts throughout the WISTA USA AGM & Conference.
- Logo included in all email marketing leading up to, during, and post conference. WISTA's email distribution list includes over 900 WISTA USA members.
- A dedicated sponsor recognition post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime and transportation industry.
- Opportunity to display one pop-up banner during the WISTA USA AGM & Conference.
- A medium logo with links placed on the event website, mobile app, and other event displays.

- Opportunity to provide swag items to be included in the conference swag bag.

~~Captain of the Port~~

$5,000

As the gateway to the Mississippi, the Port of New Orleans serves a vital role for global trade and transportation. Provide attendees the opportunity to learn about the operation of this bustling commercial hub by sponsoring a tour of the Port. Sponsor receives:

- Two conference tickets.
- Recognition as the Port Tour sponsor before and during the tour and on all conference material.
- Opportunity to give a welcome speech to attendees prior to the tour.
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members, regulatory authorities, future clients, and more.
- Inclusion in a sponsor appreciation post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime industry.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

CLAIMED

~~Beignet Benefactor~~

$4,000

*One-third of all coffee imported to the US goes through New Orleans. Provide some of that brew and snacks to conference attendees as a coffee break sponsor. *ONLY ONE sponsorship opportunity left.* Sponsors receive:*

- One conference ticket.
- Several dedicated "brought to you by" shoutouts during & around the assigned coffee break.
- Sponsor signage included at the refreshment tables during the assigned coffee break.
- Recognition as the sponsor on the conference agenda and materials.

CLAIMED

- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members.
- Inclusion in a sponsor recognition post, featuring all Beignet Benefactors, on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime industry.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

~~Throw Me Somethin', Sista!~~

$4,000

Just like no parade is complete without throws, no conference is complete without lanyards. Sponsors receive:

CLAIMED

- One conference ticket.
- Logo placed on all attendee badge lanyards and at the registration table.
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members.
- Inclusion in a sponsor appreciation post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime industry.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

~~Second Line Supporter~~

$2,500

Parade maritime innovation through the streets of New Orleans by sponsoring a quintessential New Orleans second line. Sponsor receives:

- One conference ticket.
- Recognition as the Second Line sponsor before and after the parade and on all conference material.
- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members.
- Inclusion in a sponsor appreciation post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime industry.
- A medium logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

CLAIMED

GENERAL SPONSORSHIPS

Gold Sponsor

$5,000

Purple Sponsor

$2,500

Green Sponsor

$1,500

Lagniappe Leader

$500 +

Provide "a little something extra" to make the 2026 WISTA AGM & Conference an impactful and memorable event. We will work with you to tailor a sponsorship package to your resources. Sponsors may receive, as an example:

- Logo included in all email marketing leading up to, during, and post-conference. WISTA's email distribution list includes over 900 WISTA USA members.
- Inclusion in a sponsor appreciation post on WISTA USA's LinkedIn page which boasts over 2600 followers from across the maritime industry.
- A small logo with links placed on the event website, mobile app, and other event displays.
- Opportunity to provide swag items to be included in the conference swag bag.

Ready to reserve your sponsorship?

To make your impact, please contact both of the following via email:

wistausaagm@gmail.com

with copy to

WISTA New Orleans President, Sara Kuebel, at ***skuebel@joneswalker.com***

The Women's International Shipping and Trading Association is a trade organization organized under U.S. IRS Code 501(c)(6); WISTA USA's federal tax identification number is 13-3952621.

For more information, please visit https://www.wistausa.com

WISTA USA welcomes & appreciates contributions of any size. Should your company want to make a donation outside of our listed sponsorship opportunities, please contact wistausaagm@gmail.com.

Thank you!

We greatly appreciate your support of the WISTA USA mission to empower, educate, and connect women from all facets of the maritime and transportation industries through your generous contribution to the 2026 WISTA USA AGM & Conference.