

2027 WISTA USA AGM & Conference: Norfolk, Virginia

Sea Change Starts Here: Where Commerce, Security, and Innovation Converge

April 13 – 15, 2027

Sponsorship Opportunities

WISTA USA is the largest network of women in shipping, trading, and logistics in the United States. With nearly 900 members spread across 12 geographic regions, WISTA USA members represent all facets of the maritime industry from law, finance, and insurance to shoreside operations and crew members. The annual WISTA USA AGM & Conference gathers 200 members to discuss the business of WISTA USA as well as trends, opportunities, and challenges in the maritime industry.

Sea Change Presenting Sponsor - $25,000 | One Available

Our lead sponsorship offers the highest conference visibility and the opportunity to welcome attendees to Norfolk.

- Four (4) complimentary conference passes
- Two (2) sponsor-provided pop-up banners posted across the conference
- Deliver opening welcome remarks at the conference of up to two (2) minutes
- One (1) Push Notifications in the conference app as Presenting Sponsor
- One (1) dedicated sponsor social post on WISTA USA LinkedIn and inclusion in the shared sponsor thank-you
- Top tiered logo placement on the event website, sponsor signage, conference app, and sponsor screens
- Logo on Conference Attendee Bag alongside WISTA Logo
- Ability to include company collateral in participant registration swag bag

Platinum Sponsor - $10,000| Multiple Available

Platinum provides prominent recognition and an active role in the conference through a brief session introduction.

- Three (3) complimentary conference passes
- Opportunity to have company representative introduce a conference session
- One (1) dedicated sponsor social post and inclusion in the shared sponsor thank-you
- One (1) session introduction of up to 60 seconds, subject to agenda availability
- One (1) Push Notifications in the conference app as Platinum Sponsor
- One (1) sponsor-provided pop-up banner in an approved location
- Tiered logo placement on the event website, sponsor signage, and sponsor screens
- Sponsor listing in the conference app
- Grouped recognition from the stage and inclusion in the shared sponsor thank-you
- Ability to include company collateral in participant registration swag bag

Gold Sponsor - $5,000| Multiple Available

Gold combines conference visibility with opportunities for two representatives to connect with the WISTA community.

- Two (2) complimentary conference passes
- One (1) Push Notifications in the conference app as Gold Sponsor
- Tiered logo placement on the event website, sponsor signage, and sponsor screens
- Sponsor listing in the conference app
- Grouped recognition from the stage and inclusion in the shared sponsor thank-you
- Ability to include company collateral in participant registration swag bag

Silver Sponsor -$2,500 | Multiple Available

Silver offers an accessible way to support the conference with visibility at all activities.

- One (1) complimentary conference pass
- One (1) Push Notifications in the conference app as Silver Sponsor
- Tiered logo placement on the event website, sponsor signage, and sponsor screens
- Sponsor listing in the conference app
- Grouped recognition from the stage and inclusion in the shared sponsor thank-you
- Ability to include company collateral in participant registration swag bag

Bronze Sponsor - $1,500 | Multiple Available

Bronze provides organization recognition in support of WISTA's mission.

- One (1) Push Notifications in the conference app as Bronze Sponsor
- Tiered logo placement on the event website, sponsor signage, and sponsor screens
- Sponsor listing in the conference app
- Grouped recognition from the stage and inclusion in the shared sponsor thank-you
- Ability to include company collateral in participant registration swag bag

Ready to confirm your sponsorship? Please contact:

Jennifer Parham at jennifer@vamaritime.com

Named Sponsorship Opportunities

Each opportunity includes the standard website, signage, and sponsor-screen recognition listed under the core sponsorship levels, plus recognition at its assigned activity. Prices are sponsor contributions, not vendor cost estimates. Offer only includes activities that survive the final schedule and budget review.

Opportunity	Price and quantity	Passes	Specific recognition
Sea Change Welcome Reception Sponsor	$15,000 1	3	Dedicated sponsor post; activity signage; welcome up to 2 minute.
Maritime Leadership Luncheon Sponsor	$10,000 1	3	Luncheon signage; dedicated sponsor post; welcome up to 60 seconds during luncheon
Gala Specialty Cocktail Sponsor	$8000 1	2	Recognition as gala specialty cocktail sponsor during gala; opportunity to provide special
Commerce in Motion Tour Sponsor	$5,000 1	2	Tour and departure signage; Recognition in app. Route, access, transportation, and capacity subject to approval.
Registration Desk and Welcome	$5,000 1	2	Registration desk branding and ability to have company collateral in tote bag
Connections and Conversations Sponsor	$3,500 Up to 2	1 each	Branding at one assigned break; acknowledgment before the break.
Lanyards	$4,000 1	1	Logo on attendee lanyards and registration sign
Conference App	$4,000 1	1	In-app sponsor placement and helpdesk acknowledgment;

Next Watch Cadet Sponsorships

Help a future maritime professional take part in the WISTA USA AGM and Conference. Cadet sponsorship supports conference admission and creates opportunities to learn from industry leaders, build professional connections, and explore maritime careers. Conference admission fees will be covered first. Additional funds will be distributed to assist with travel expenses, if available.

Cadet sponsorship	Proposed amount	Cadet admissions	Recognition
Next Watch Cadet Sponsor	$500	1	Name listed on the cadet sponsor acknowledgment.

Ready to confirm your sponsorship? Please contact:

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